



PENNSYLVANIA TELEMARKETING REGISTRATION NOTICE

Currently, Pennsylvania Act Number 147 of 1996 (The Telemarketer Registration Act) mandates that you must register with the Office of Attorney General if you use a telephone as part of a plan, program or campaign to induce the purchase of goods or services, or to solicit contributions for a charity when either of the following apply:

- 1) Telephone calls are made to or received from a consumer within Pennsylvania; or
- 2) You are within Pennsylvania when telephone calls are made to or received from consumers, regardless of where the consumer is located.

According to The Telemarketer Registration Act:

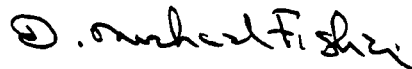
- The telemarketer must register with the Office of Attorney General at least 30 days before offering goods or services for sale in Pennsylvania.
- Registration forms must be accompanied by a surety bond in the amount of \$50,000 with conditions and in a form prescribed by the Office of Attorney General. Cash, a certificate of deposit or government bonds in the amount of \$50,000 may be deposited with the Office of Attorney General in lieu of a surety bond.
- Information required for proper registration includes:
 - Name, address and telephone number of the business.
 - Name, address and telephone number of each principal owner of the business.
 - A list of the telemarketers currently employed by the business.
 - Each registration application must be accompanied by a \$500 fee.
 - Registration is valid for a period of two years at which time all business conducting telemarketing, and not otherwise exempt, must re-register pursuant to these requirements including payment of the \$500 application fee.

To assist you in understanding and complying with this law, accompanying this notice is a Telemarketing Registration Application, a copy of the legislation and an informational guide.

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Please remember that failure to register pursuant to the "Telemarketer Registration Act" can result in up to two years imprisonment, a \$5,000 fine, revocation of the right to conduct telemarketing in Pennsylvania and additional civil penalties.

This notice and the accompanying materials are provided by the Pennsylvania Office of Attorney General to promote industry-wide compliance with the Telemarketer Registration Act. Please read the enclosed information carefully. If you have questions, you may wish to contact an attorney or trade association in which you are a member.

A handwritten signature in black ink, appearing to read "D. Michael Fisher".

D. Michael Fisher
Attorney General

Telemarketing Registration Section
Contact Person: John S. Stapf, Jr.
(717) 787-9716